



## Brooke Ireland

REALTOR

(804) 240-8051

BrookeIreland@SRMFRE.com



**SHAHEEN  
RUTH, MARTIN  
& FONVILLE**

.....  
**REAL ESTATE**

## Q & A

### ***What is your favorite thing about your community?***

The close knit and extended branches of people that are all connected in some way!

### ***What initially drew you to real estate?***

I grew up in a family with generations that were involved with land conservation, land development, building and interior design which naturally led to have a passion for real estate. That passion combined with my love in helping others achieve their dreams, real estate is a perfect fit!

### ***How does your background bring a unique perspective to your work?***

During my junior year of high school, my family experienced a financial hardship and we ended up losing our home. That loss has given me a compassion for others to truly find a property that each respective client can truly make a home.

### ***Why is relationship building so key to your success?***

You build a trust in others by building a solid relationship...I think that is a success in life, not just business.

### ***How has your previous experience benefited your practice of real estate?***

My former career with an extensive time in college athletics as a DIV I head coach and athletic conference administrator, I feel that those experiences have helped my practice in real estate in professional demeanor, contract negotiation, and mentoring my clients. There are a lot of similarities!

### ***What is your mission statement?***

My mission is to provide the highest level of integrity in service, excellence and expertise in the Virginia real estate market. I will always remember that behind each transaction, there is always a person or family involved and my goal is to develop long-lasting relationships with my clients by offering excellent service and utmost customer satisfaction.

### ***What's most important to you in your business?***

Honest and ethical communication and determination.

