



Kristi Rike

REALTOR

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**SHAHEEN
RUTH, MARTIN
& FONVILLE**

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REAL ESTATE

Q & A

What is your favorite thing about Richmond?

I LOVE the people. My community has been a welcoming environment from the day we moved to the Richmond area over 20 years ago.

Why is relationship building so key to your success?

I enjoy forming strong relationships with my friends and my clients. Strong relationships are formed on communication and trust. Communication and trust are crucial to all relationships which leads my clients to becoming lifelong friends and referrals for my future business.

What initially drew you to real estate?

After a successful 20 year career as a Speech-Language Pathologist, I knew I wanted to continue in a capacity that was focused on helping others. Real estate is 110% helping in so many capacities and helping is my love language!

What is your mission statement?

My mission is to provide ethical and professional real estate services to all of my clients while also having fun. This ensures creation of memorable and pleasant experiences and leads to relationships that last and enriches lives on both personal and professional levels.

How do you help your clients navigate challenging market conditions or uncertainties?

I use all information available to guide my clients! Emotions in real estate can be strong but facts and data are always stronger!

How do you give back to the community?

I am on the board of Jacob's Chance, a non-profit serving individuals with disabilities ages 5-45. As the Community Outreach Director I am responsible for attending events all around Richmond to educate families on the services and activities we provide. Our programs create a safe, fun and enriching environment for our participants while decreasing the social isolation families often experience when caring for a loved one with a disability. Learn more at www.JacobsChance.org.