



## Keoshoa

REALTOR

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**SHAHEEN  
RUTH, MARTIN  
& FONVILLE**

REAL ESTATE

## Q & A

### ***What is your favorite thing about your city?***

The diversity. There are so many different people, coming from different places. They are all willing to help and learn for each other.

### ***What initially drew you to real estate?***

I've wanted to be a Realtor since I was 15 years old. I'm passionate about helping people and I have the wacky love for houses and models. After putting the two together, I grow a love for Real Estate.

### ***How does your background bring a unique perspective to your work?***

My background bring optimism, enthusiasm and passion to my work. I've learned how to create a trustworthy relationship with my clients. We work hard together and we master every transaction!

### ***Why is relationship building so key to your success?***

People and relationship fuel the world. Without relationship with another, some of the most important tasks couldn't be accomplished. Helping people and creating safe relationships offer priceless value.

### ***How has your previous experience benefited your practice of real estate?***

I've learned how to serve my clients through strategy and intelligence. I now bring a keen eye to detail. My clients are now comfortable knowing everything will work in their best favor.

### ***How do you help clients navigate challenging market conditions or uncertainties?***

I ensure my clients understand market conditions. They enter the playing field equipped with the knowledge it takes to succeed in this market. In our initial appointment we discuss every detail from contracts and terms to expectations and strategy.

### ***What is your mission statement?***

I am dedicated to delivering exceptional service, successful transactions and a rewarding experience. I strive to establish trustworthy and long lasting relationships through every real estate endeavor.

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# Q & A continued

*Tell us about any non-profit or community organizations.*

I am the founder of Savvy Women in Business, a women's organization that brings together and supports the growth of women in business and career spaces. We educate women in business, finance, workplace growth, etc.

*Can you share a success story where your personalized approach made a significant difference for a client?*

I had a client who tried to sell her house with 3 realtors before she was referred to me. I evaluated her home and situation. I listened to her needs and wants. Together we created a plan that sold her house in only 1 day. 30 days later we closed and she is still a close friend. She'll be selling her current home and buying another with me June 2024.



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